



IDF/ISO ANALYTICAL WEEK 2012



TEL-AVIV, ISRAEL • JUNE 4-8, 2012

SPONSORSHIP OPPORTUNITIES



info@comtecint.com • www.idf-iso-analytical-week.org

Last Update: 30 August, 2011

WELCOME NOTE

Dear Friends and Colleagues,

We are proud to announce that the 2012 IDF/ISO Analytical Week will take place in Tel Aviv, Israel, on June 4-8, 2012

This is an annual event organized under the aegis of the International Dairy Federation and the ISO/TC 34/SC 5 on milk and milk products, and this year hosted by the IDF National Committee of Israel.

The Analytical Week serves as a platform for dairy scientists and professionals in the field to network and exchange ideas and research on the latest technical and technological findings as well as a forum for launching new initiatives.

Through project groups and standing committee meetings, we believe that this week will contribute tremendously to the progress of the joint IDF/ISO work plan and to the publications of ISO/IDF international standards.

We look forward to welcoming you to the beautiful city of Tel Aviv.

2

Sincerely,

Shyke Drori

General Manager- Israel Dairy Board

President of the IDF National Committee of Israel

ORGANIZING COMMITTEE

T. Avrech (IL NC)

M. Gips (IL NC)

A. Dubois (IDF)

T. Gerssen (ISO)



CATEGORIES OF SPONSORSHIP

PLATINUM

€25,000

GOLD

€15,000

SILVER

€5,000

EXHIBITOR

€ 1,700

SPONSORSHIP OPPORTUNITIES

PLATINUM SPONSORSHIP

€25,000

ACKNOWLEDGMENT AS A PLATINUM SPONSOR

- 1.5 x 2.5 exhibition space
- One complimentary registration
- Acknowledgment: Program website, thank-you list, program book, on-site signage
- One full page color advertisement in the program book
- Company branding on the participants' bags
- Promotional material in the participants' bags
- Company name and logo on the lectern during the sessions
- Lunch/Health Breaks: Company name and logo on tables and on-site signage
- Gala Dinner: Two complimentary tickets, company name and logo on the menu, on-site signage, special thanks during the welcome speech, greetings from the Sponsor



SPONSORSHIP OPPORTUNITIES

GOLD SPONSORSHIP

€15,000

ACKNOWLEDGMENT AS A GOLD SPONSOR

- 1.5m x 2.5m exhibition space
- One complimentary registration
- Acknowledgment: Program website, thank-you list, program book, on-site signage
- Half page color advertisement in the program book
- Company branding on the participants' bags
- Promotional material in the participants' bags
- Company name and logo on the lectern during the sessions
- Lunch/Health Breaks: Company name and logo on tables and on-site signage
- Gala Dinner: One complimentary ticket

SILVER SPONSORSHIP

€5,000

ACKNOWLEDGMENT AS A SILVER SPONSOR

- 1.5 x 2.5 exhibition space
- One complimentary registration
- Acknowledgment: Program website, thank-you list, program book, on-site signage
- Promotional material in the participants' bags
- Welcome reception: Greetings from the Sponsor

EXHIBITION

EXHIBITOR

€1,700

An exhibition will be held in conjunction with the Program. The exhibition floorplan is designed to maximize exposure to the participants.

Exhibition space will be available on a first-come, first-served basis.

Exhibition space will include:

- 1.5m x 2.5m exhibition space
- One complimentary exhibitor registration
- 2.5m back wall
- One 1,80m table
- Two chairs





GENERAL INFORMATION

VENUE

Dan Panorama Hotel
Charles Clore Park, Tel-Aviv 68012, Israel
Tel: +972-3-5190190
Fax: +972-3-5171777

LANGUAGE

The official language of the event is English.

SECRETARIAT:



53, Rothschild Boulevard, PO Box 68
Tel Aviv, 61000, Israel
Tel: +972-3-5666166
Fax: +972-3-5666177
E-mail: info@comtecint.com
Website: www.idf-iso-analytical-week.org

LIABILITY AND INSURANCE

The Secretariat cannot accept liability for personal accidents, or for loss of or damage to private property of participants, either during or directly arising from the IDF/ISO Analytical Week. Participants should make their own arrangements with respect to health and travel insurance.

TERMS AND CONDITIONS:

- All sponsorship and exhibition prices quoted are in € and are subject to VAT.
- The Secretariat reserves the right to accept or decline offers of sponsorship and application for exhibition space.
- The Secretariat reserves the right to amend the published floorplan should it be deemed necessary to benefit the exhibition and the event as a whole.
- Please note that the IDF/ISO Analytical Week must approve all exhibition stand designs.



IDF/ISO ANALYTICAL WEEK 2012

TEL-AVIV, ISRAEL • JUNE 4-8, 2012

www.idf-iso-analytical-week.org



 **comtec**
Conventions & Special Events

www.comtecint.com

Headquarters and Administration:

53 Rothschild Boulevard
PO Box 68
Tel Aviv 61000, Israel
Tel: +972-3-5666166
Fax: +972-3-5666177
Email: info@comtecint.com

Comtec Spain:

Bailén, 95-97
pral. 1. a - 08009
Barcelona, Spain
Tel: +34-93-2081145
Fax: +34-93-4579291
Email: spain@comtecint.com

Comtec China:

175 Xiang Yang Road South
Shanghai 200031
China
Tel: +86-21-54660460
Fax: +86-21-54660450
Email: china@comtecint.com

